Matty Donovan

Crowd Funding Challenge #1

* Over 30% of a successful Kickstarters come from “plays” category.
* Plays was the largest supported kickstarter.
* June and July were the highest months with successful outcomes for kickstarters.

1. Limitations include that you don’t specifically know what are the best categories that have affinities to which countries.
2. Other possible tables and/or graphs that we can create include analyzing by country and what the backers impact is by that geography level.

Does the mean or median better summarizes the data?

The median is better because you can see how much of a difference there is between your min and max.

More variability with successful or unsuccessful campaigns… ? why or why not?

More variability within successful campaigns because of the larger standard deviation that occurred in successful campaigns vs. unsuccessful.